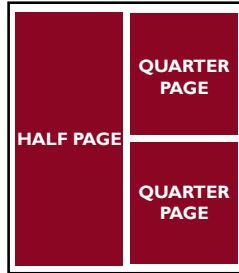
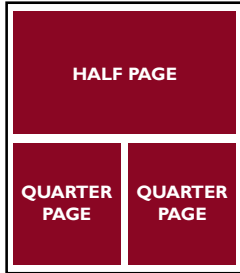
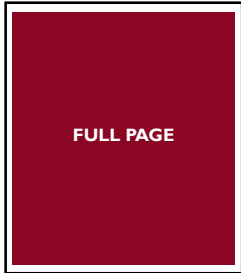


PACIFIC LUXURY LIVING™



Rate Card* Advertising Prices

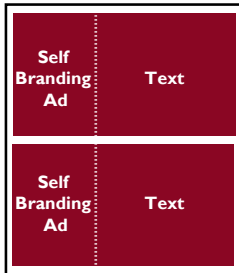
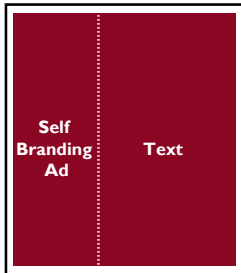
FULL PAGE		HALF PAGE (Vertical or Horizontal)		QUARTER PAGE	
1x	\$3,350	1x	\$2,450	1x	\$1,850
3x	\$2,850	3x	\$2,050	3x	\$1,550
6x	\$2,250	6x	\$1,650	6x	\$1,250



Advertising Specifications	Width	Height
Publication Trim Size	10 1/2"	12"
Live Area should be .25" inside trim. Minimum bleed allowance is .125"		
Full Page Non-Bleed	9 1/2"	11 1/4"
Full Page Bleed	10"	12 1/4"
Half Page Horizontal	9"	5 2/3"
Half Page Vertical	4 2/3"	12"
Quarter Page	4 2/3"	5 2/3"

Advertorial Prices

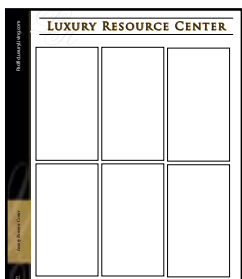
FULL PAGE		HALF PAGE	
3x	\$1,950	3x	\$975
6x	\$1,750	6x	\$875



Advertorial Specifications	Width	Height
Full Page Self-Branding Ad	3"	12"
Full Page Write-Up 350 - 400 Words +Two Photos		
Half Page Self-Branding Ad	3"	5"
Half Page Write-Up 100 - 150 Words +One Photo		

Luxury Resource Center Prices

1/6 PAGE	
6x	\$600



Luxury Resource Specifications	Width	Height
1/6 Page	3"	5"

Special Discounts

Advertisers will receive a \$100 rebate each issue for successful clearing of credit card payment by reservation deadline. Payment by checks must have postage dated by reservation deadline date. See reservation calendar for dates. Special discounts may not be combined with other discounts.

* There will be an additional 10% charge for premium placement
* All prices are net + tax

Digital File Requirements

Luxury Home Magazine® only accepts hi-resolution, press-ready PDF's or EPS's. Please follow the following guidelines when creating a final file:

- Outline all fonts and flatten all layers in your file prior to saving.
- Convert all images to CMYK. RGB, LAB, ICC and Spot colors are NOT allowed.
- Embed all component files and resources (linked EPS and TIFF images).
- Output a hard copy color proof of ad to facilitate color matching. Inkjet and laser prints are not acceptable.
- Submit via CD (not to be returned) or email: ads@lhmhi.com

Please contact ads@lhmhi.com with any questions.