



Circulation & Distribution

As an advertiser, the most important component to an effective return on investment is circulation and distribution. We provide a unique advantage that can benefit you and your clients with the most comprehensive and targeted distribution in Hawaii's current market.

Luxury Home Magazine[®] reaches the world's discerning consumers, travelers, and home buyers. Our readership includes the prosperous professional with a disposable income and an avid interest in the Hawaiian Islands.

60,000+ Readers each issue (2.75 pass along with total annual reach of 400,000+)

25,000+ Magazines printed every issue

13,000+ Magazines direct mailed to our private list of finely targeted high net-worth individuals locally in Hawaii and across The Nation. Owners or previous owners of high-end Hawaiian property, current or past renters of luxury homes, etc. Locally mailed to Hawaii's top CEOs, business leaders, celebrities, high net-worth households, affluent and influential residents. Direct mailed to advertiser's select top clients anywhere in Hawaii or The Mainland.

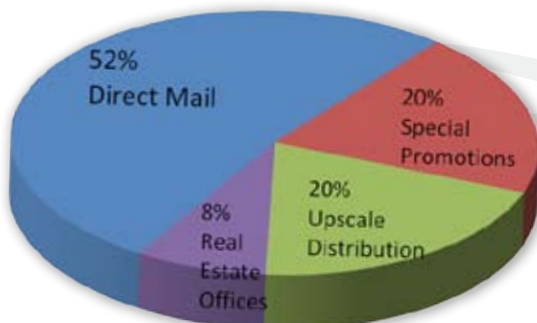
5,000+ Copies are distributed to upscale venues and businesses including:

- Luxury Resorts and Spas
- Select Hotels and Resorts
- Select Retailers
- Elective Medical/Surgery Centers
- Golf Courses
- Luxury Car Dealerships

5,000+ Copies are distributed to special promotions, events and seasonal marketing campaigns such as:

- Trade Shows
- Airline and Travel Events
- Home Tours
- High-end Tourist Attractions

2,000+ Copies are distributed to the top real estate offices throughout the area



Online - LuxuryHomeMagazine.com

Affluent buyers and sellers of luxury real estate from around the world can access your listings from our website.