

— P A C I F I C — LUXURY LIVING™



LIMITED DESIGN SERVICES

At *Luxury Home Magazine*® Hawaii we want to ensure you have the best advertisement possible. With the purchase of your ad you will receive limited design services. To help the production of your ad run smoothly we need all high resolution artwork needed to create the ad upon submitting your signed reservation agreement. This includes all logos, photos and wording. Please be aware that we can only work with materials that are print quality. If you have any questions about the resolution or format of your materials please let us know right away.

LIMITED DESIGN SERVICES

The limited design service includes TWO major changes and TWO minor changes. Any other changes will be subject to additional charges.

Major Change: Layout or color scheme change. Any photo retouching will be considered a major change.

Minor Change: Text change or photo swapping.

NO PHOTOS?

If you do not have any high resolution photos that you would like to use in your ad, we will provide you with a stock photos for \$100 each.

HAVE AN EXISTING AD?

If you have an existing ad we can either reformat or recreate it to fit our size format.

Please provide us with a high resolution PDF, EPS, AI or PSD of the ad. We will then determine if we can reformat it to fit our template size. If you don't have any of those file types we will need all the components to recreate the ad including all high resolution photos, logos, and text included in the original ad.

LOGO DESIGN

Logo work will NOT be provided with the Limited Design Services. Creating logos is an intricate and personal process which usually requires many rounds of creative edits. If you need logo edits or a brand new logo we can refer you to some marketing designers.

ACCEPTABLE FILE TYPES

All artwork must be high resolution print quality 300 dpi, CMYK.

Logo File Types (in order of preference)

EPS, Ai, PDF, Tiff, PNG, Jpeg, Gif

Photos File Types (in order of preference)

Tiff, PNG, Jpeg, Gif

ADVERTISEMENT CHECK LIST

Please provide all artwork in a timely manner:

- | | | |
|--|---------------------------------------|-------------------------------|
| <input type="checkbox"/> Logo | <input type="checkbox"/> Photos | <input type="checkbox"/> Copy |
| <input type="checkbox"/> Any existing advertisements | <input type="checkbox"/> Layout ideas | |