

LUXURY HOME®

MAGAZINE

Hawai'i

KAUAI • OAHU • MAUI • MOLOKAI • LANAI • BIG ISLAND

ISSUE 1.1



At The Newsstand: \$3.99

LUXURYHOMEMAGAZINE.COM

Template Designs and Guidelines
See Inside Pages

LUXURY HOME[®]

MAGAZINE

Hawai'i

KAUAI • OAHU • MAUI • MOLOKAI • LANAI • BIG ISLAND

ISSUE 1.1

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Template Designs and Guidelines
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DESIGN GUIDELINES: REALTOR CLASSIC STYLE PAGES

Luxury Home Magazine® is identifiable by the luxurious pages that make up our “Classic Style” design. These ads are designed by our staff and will be included in the front part of the publication, in the LHM section. Classic Style design consists of 1 to 4 properties with listing photos and text on the top, and realtor photo, logo, and contact information at the bottom of the page.

Please understand that we will not begin production on an advertisement until all quality, high-resolution materials have been submitted. There will be two proof reviews for realtor pages so please review your page carefully for changes so we can obtain perfection and approval in a timely manner.



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Company Name
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DESIGN GUIDELINES: ONE-PROPERTY AD SPECIFICATIONS, LAYOUT OPTION #1

- 1 Headline: Up to 30 characters with spaces
2 Facts: Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | \$ | City
3 Text: Up to 660 characters with spaces
4 Photos: Up to 5 high-resolution print quality images (300 dpi)
5 Realtor Contact Information: Name, Designations, Phone Number, E-mail, Website
6 Logos: 1-3 company and award logos (eps file preferred)
7 Headshot: High-resolution (300 dpi) headshot with background intact

Oahu 

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2 SQFT | Land Size (if applicable)
3 MLS# | \$ | City
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OCEANFRONT GETAWAY

Island | SQFT | Land Size (if applicable) | BR/BA
MLS# | \$ | City

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DESIGN GUIDELINES: ONE-PROPERTY AD SPECIFICATIONS, LAYOUT OPTION #2

- 1 Headline: Up to 30 characters with spaces
2 Facts: Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | \$ | City
3 Text: Up to 660 characters with spaces
4 Photos: Up to 5 high-resolution print quality images (300 dpi)
5 Realtor Contact Information: Name, Designations, Phone Number, E-mail, Website
6 Logos: 1-3 company and award logos (eps file preferred)
7 Headshot: High-resolution (300 dpi) headshot with background intact

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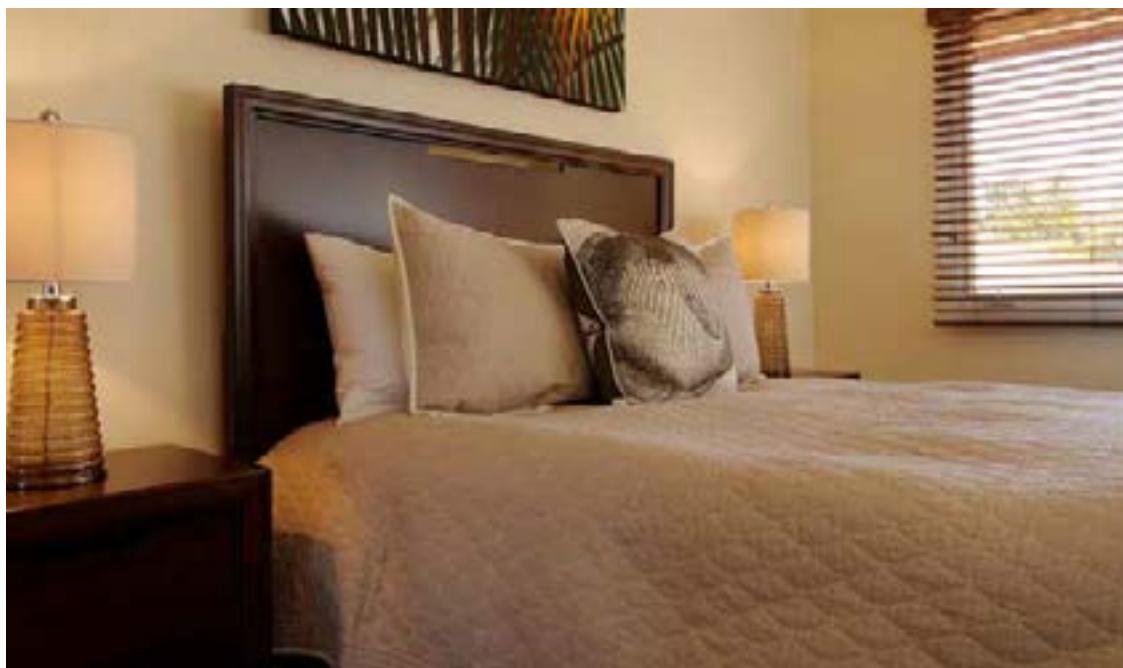
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OCEANFRONT HOME ON BIG ISLAND

Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | \$ | City

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MOUNTAIN HOME ON BIG ISLAND

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M A G A Z I N E

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DESIGN GUIDELINES: TWO-PROPERTY AD SPECIFICATIONS (REQUIRED FOR EACH LISTING)

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|---|------------------------------|--|
| 1 | Headline: | Up to 30 characters with spaces |
| 2 | Facts: | Island SQFT Land Size (if applicable) BR/BA MLS# \$ City |
| 3 | Text: | Up to 630 characters with spaces |
| 4 | Photos: | Up to 3 high-resolution print quality images (300 dpi) |
| 5 | Realtor Contact Information: | Name, Designations, Phone Number, E-mail, Website |
| 6 | Logos: | 1-3 company and award logos (eps file preferred) |
| 7 | Headshot: | High-resolution (300 dpi) headshot with background intact |

Big island

1 FRONT HOME ON BIG ISLAND

Island | SQFT | Land Size (if applicable) | BR/BA | MLS#

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1 MOUNTAIN HOME ON BIG ISLAND

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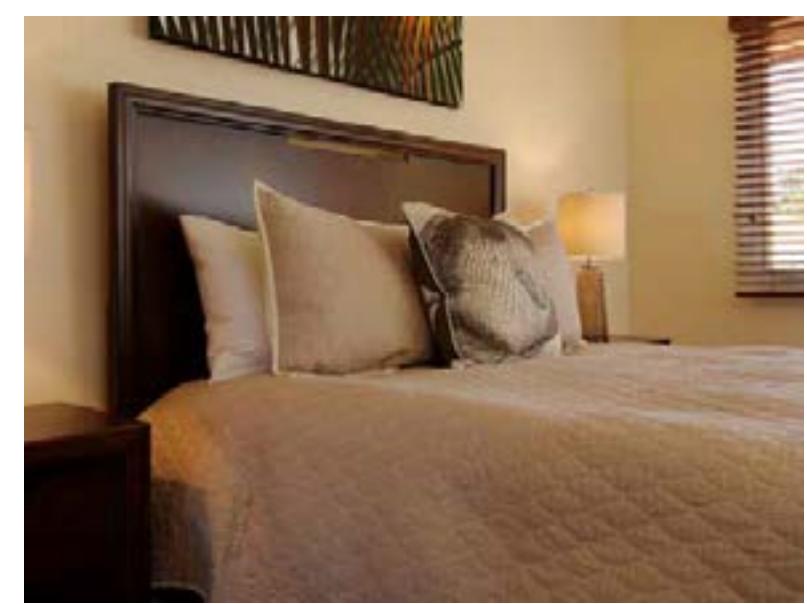
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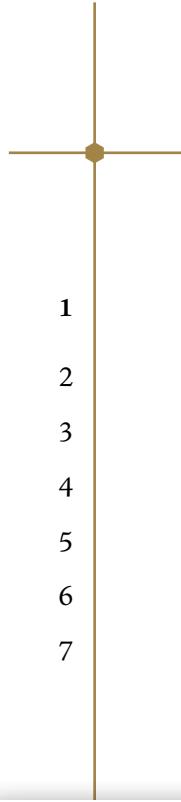
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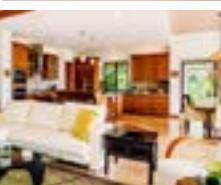
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DESIGN GUIDELINES: THREE-PROPERTY AD SPECIFICATIONS (REQUIRED FOR EACH LISTING)

- 1 Headline: Up to 30 characters with spaces
2 Facts: Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | \$ | City
3 Text: Up to 535 characters with spaces
4 Photos: Up to 1-3 high-resolution print quality images (300 dpi)
5 Realtor Contact Information: Name, Designations, Phone Number, E-mail, Website
6 Logos: 1-3 company and award logos (eps file preferred)
7 Headshot: High-resolution (300 dpi) headshot with background intact

Kauai

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Island | SQFT | Land Size (if applicable) | BR/BA MLS# | \$ | City

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HIGH-FLOOR UNIT

Island | SQFT | Land Size (if applicable) | BR/BA MLS# | \$ | City

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BEACHFRONT PARADISE

Island | SQFT | Land Size (if applicable) | BR/BA MLS# | \$ | City

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DESIRABLE OCEAN VIEWS

Island | SQFT | Land Size (if applicable) | BR/BA MLS# | \$ | City

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MAGAZINE

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DESIGN GUIDELINES: FOUR-PROPERTY AD SPECIFICATIONS (REQUIRED FOR EACH LISTING)

- 1 Headline: Up to 30 characters with spaces
- 2 Facts: Island | SQFT | Land Size (if applicable) | BR/BA | MLS# | \$ | City
- 3 Text: Up to 465 characters with spaces
- 4 Photos: Up to 1 high-resolution print quality images (300 dpi)
- 5 Realtor Contact Information: Name, Designations, Phone Number, E-mail, Website
- 6 Logos: 1-3 company and award logos (eps file preferred)
- 7 Headshot: High-resolution (300 dpi) headshot with background intact

Oahu

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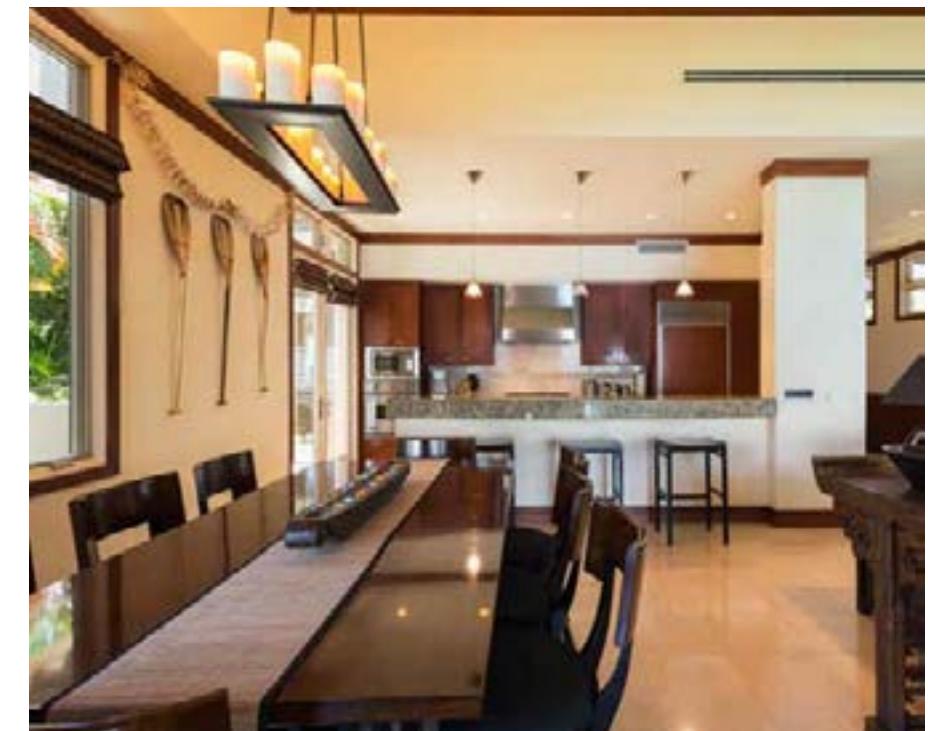
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PINEAPPLE HILL HIDEAWAY

Island | SQFT | Land Size (if applicable)
BR/BA MLS# | \$ | City

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| 4 | Photos: | Up to 1-3 high-resolution print quality images (300 dpi) |
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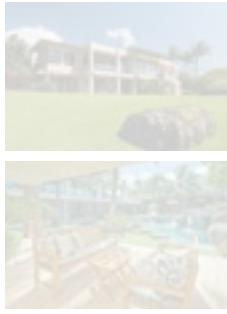


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Island | SQFT | Land Size (if applicable)
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