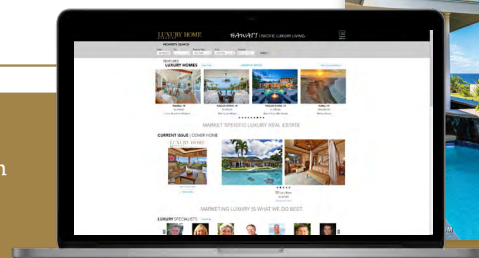
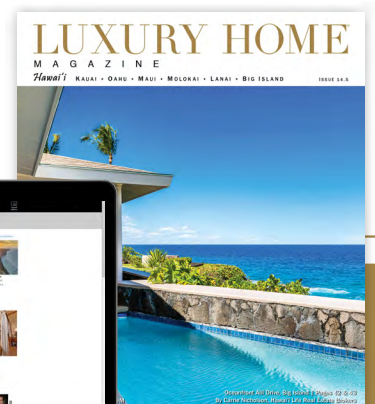


LUXURY HOME MAGAZINE DESIGN & PLACEMENT POLICY

1. One listing per page.
2. Pages are placed in magazine by order of price, descending (highest to lowest).
3. Uniform design style and templates for all Realtor pages, regardless of brokerage.
5. Community developments, agency, and affiliate ads will be placed between Realtor listings.
6. Brokerage branding pages will be placed in order based on the number of agents from the company in the issue.
7. Realtor self-branding ads are available in two page spreads.
Opt for a two-page self-branding ad or a single branding page to be placed across from the Realtor's listing page.
8. "Price Upon Request" listings will follow ads with prices.
9. "Sold" listings will follow ads with "Price Upon Request."
10. Half-page ads will follow "Sold" listings.
11. Homes for rent will follow for sale and sold listings.
12. Exception to the rules: There are five agents who have been in every issue of Luxury Home Magazine for over a decade and will maintain their page positions:
 - a. Jack Tyrrell (pages 2-3)
 - b. Tracy Allen (pages 4-5)
 - c. Annie Kwock (page 6)
 - d. Greg Harbottle (page 7)
 - e. Tomo Matsumoto (inside back cover)



To learn more about driving leads to your listing, visit:
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